

Other Hot Drinks in Norway

Market Direction | 2023-11-30 | 20 pages | Euromonitor

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Report description:

Sales of other hot drinks rocketed following the outbreak of COVID-19 as consumers were forced into home seclusion and people stocked up on supplies. Since then retail volume sales of other hot drinks have been on a downward trajectory as consumers have gradually resumed their old lifestyle habits, which have included drinking less at home and more in the workplace, at school or in foodservice outlets. Furthermore, the resumption of cross-border trade with Sweden in 2022 has continued to have a...

Euromonitor International's Other Hot Drinks in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Players benefit from targeting different consumption occasions

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