

Other Hot Drinks in Denmark

Market Direction | 2023-11-30 | 21 pages | Euromonitor

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Report description:

The sales of chocolate-based flavoured powder drinks, the only category of other hot drinks available in Denmark, declined in 2023 as the category is increasingly considered unhealthy. Typically, these drinks are consumed by children and Danish parents prefer to offer their offspring healthier options. The category has suffered from the increasing focus on the role of sugar in a number of health problems, including type 2 diabetes and obesity - and particularly childhood obesity, which is becomi...

Euromonitor International's Other Hot Drinks in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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