

Other Hot Drinks in Colombia

Market Direction | 2023-11-30 | 20 pages | Euromonitor

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Report description:

The negative performance of hot drinks in 2023 can be attributed to two primary factors. Firstly, rising prices are impacting demand not only for hot drinks themselves but also for associated beverages like milk, which continues to experience double-digit growth, consequently affecting retail volume sales. Secondly, health and wellness trends are amplifying concerns over the perceived high sugar content and limited nutritional benefits of these beverages, despite fortification. Nonetheless, choc...

Euromonitor International's Other Hot Drinks in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Chocolate-based flavoured powder drinks remain the most popular in other hot drinks

Brands strive to enhance image by reducing sugar content

Amid challenges, new products seek to intrigue consumers with local flavours

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