

Other Hot Drinks in Argentina

Market Direction | 2023-11-30 | 20 pages | Euromonitor

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Report description:

Other plant-based hot drinks, specifically the national drink yerba mate, dominates other hot drinks, being a staple product in most Argentinian households. Argentina is seeing high inflation in 2023, and in response, at the beginning of the year, the government reintroduced the "Precios Justos" price control programme. The programme impacts more than 400 food and beverage products, keeping the prices of these staple items below inflation. Yerba mate is included in the programme. As such, yerba...

Euromonitor International's Other Hot Drinks in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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