

## **Juice in the Czech Republic**

Market Direction | 2023-11-30 | 30 pages | Euromonitor

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### **Report description:**

Juice was the category within soft drinks most affected by the high inflation of 2022 and 2023 and subsequent price increases of products. Juice products tend to be quite expensive for consumers in the Czech Republic. The worsening of the economic situation of Czech citizens meant that the most expensive and deemed unnecessary products were the ones that customers reduced their consumption of first. This was visible as prices increased, and the consumption of juice decreased in 2023. Foodservice...

Euromonitor International's Juice in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Juice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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