

Juice in Algeria

Market Direction | 2023-11-30 | 24 pages | Euromonitor

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Report description:

Although juice is expected to register positive volume growth, there is expected to be a slowdown in volume growth compared with the previous year. This slowdown is due to the growing maturity of juice, coupled with declining disposable incomes driven by high inflation. This is leading to a degree of trading down, with consumers more driven by price than quality. This can also be seen in terms of packaging, with a shift from carton to PET, as PET is more cost effective than carton. Indeed, PET h...

Euromonitor International's Juice in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Juice in Algeria
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List Of Contents And Tables

JUICE IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Degree of trading down among price sensitive consumers

Landscape dominated by domestic producers

Growing awareness of fruit content in juices

PROSPECTS AND OPPORTUNITIES

Positive growth over forecast period

Value for money drives volume sales

Home-made juices continue to dampen volume sales

CATEGORY DATA

Table 1 Off-trade Sales of Juice by Category: Volume 2018-2023

Table 2 Off-trade Sales of Juice by Category: Value 2018-2023

Table 3 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023

Table 4 Off-trade Sales of Juice by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Off-trade Juice: % Volume 2019-2023

Table 6 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023

Table 7 NBO Company Shares of Off-trade Juice: % Value 2019-2023

Table 8 LBN Brand Shares of Off-trade Juice: % Value 2020-2023

Table 9 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028

Table 10 □Forecast Off-trade Sales of Juice by Category: Value 2023-2028

Table 11 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028

Table 12 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

SOFT DRINKS IN ALGERIA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

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Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 22 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 23 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 24 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 25 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 26 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 27 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 28 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 29 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 30 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 31 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 32 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 33 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 34 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 35 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 36 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 37 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 38 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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