

Hot Drinks in Colombia

Market Direction | 2023-11-30 | 34 pages | Euromonitor

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Report description:

While volume sales growth in overall hot drinks remains quite low in 2023, there have been some notable shifts between the off-trade and on-trade. Overall volume sales in foodservice are strong in 2023, supported by the coffee culture, with affluent consumers proving particularly fond of the on-trade coffee experience which has surpassed pre-pandemic levels in terms of volume in 2023. Inflation is rising fast, with coffee seeing the strongest unit price increases within hot drinks. A major reason...

Euromonitor International's Hot Drinks in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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