

## **Hosiery in Sweden**

Market Direction | 2023-11-30 | 17 pages | Euromonitor

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### **Report description:**

Hosiery is set to display a retail volume decline in 2023, in line with overall apparel and footwear. The landscape experienced an upswing in performance with the return of in-store shopping following the COVID-19; however, the cost-of-living crisis, brought on by inflation and rising unit prices, contributed to a decline in 2023. This is particularly the case as hosiery is often purchased as an add-on or supplementary item. In addition, the wear-and-tear nature of hosiery entails difficulties f...

Euromonitor International's Hosiery in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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Sheer hosiery is challenged by working from home and casual fashion trends

Rising health and exercise trends boost retail volume sales for non-sheer hosiery

##### PROSPECTS AND OPPORTUNITIES

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