

## **Hosiery in Poland**

Market Direction | 2023-11-27 | 17 pages | Euromonitor

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### **Report description:**

Economic dynamics, notably high inflation and escalating living costs have fuelled a greater emphasis among consumers in Poland on price-consciousness. This inclination has driven a significant demand for cost-effective yet high-quality hosiery options. Polish consumers are increasingly prioritising practicality, seeking durable hosiery that offers versatility and long-lasting value. Consequently, there is a growing preference for bundled and multi-pack hosiery purchases, often offered by local...

Euromonitor International's Hosiery in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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