

## **Hosiery in Poland**

Market Direction | 2023-11-27 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Economic dynamics, notably high inflation and escalating living costs have fuelled a greater emphasis among consumers in Poland on price-consciousness. This inclination has driven a significant demand for cost-effective yet high-quality hosiery options. Polish consumers are increasingly prioritising practicality, seeking durable hosiery that offers versatility and long-lasting value. Consequently, there is a growing preference for bundled and multi-pack hosiery purchases, often offered by local...

Euromonitor International's Hosiery in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Hosiery in Poland  
Euromonitor International  
November 2023

### List Of Contents And Tables

#### HOSIERY IN POLAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Inflationary pressures propel growth in economy hosiery

Fashion trends boost sheer hosiery sales

Production cost surge elevates unit prices

##### PROSPECTS AND OPPORTUNITIES

Consumer shifts towards sustainability transform hosiery

E-commerce set to expand further in hosiery sales

Innovation drives competition in a mature product area

##### CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2018-2023

Table 2 Sales of Hosiery by Category: Value 2018-2023

Table 3 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 4 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Hosiery: % Value 2019-2023

Table 6 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 7 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 8 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 10 □Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

#### APPAREL AND FOOTWEAR IN POLAND

##### EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Hosiery in Poland

Market Direction | 2023-11-27 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com