

# Hosiery in Israel

Market Direction | 2023-11-30 | 17 pages | Euromonitor

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## Report description:

In 2022, Israel's hosiery sales were boosted by a protracted winter, which ended much later than usual, and retail stores adapting to the weather and continuing to push their winter products with bigger discounts. On the other hand, 2023 saw unfavourable weather in Q4 2022 and Q1 2023, with an extremely hot winter, leading consumers to delay and/or limit their investments in the respective seasonal collections and stores accordingly limiting their investments in the hosiery category. According t...

Euromonitor International's Hosiery in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Abnormally hot winter negatively impacts sales of hosiery

Hosiery, in contrast with wider industry trends, sees growth in unit prices

Rebound in sports activity drives demand for non-sheer hosiery

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Non-sheer hosiery set to see rise in demand during the forecast period as usage is considered essential amongst religious populations

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