

Hosiery in Austria

Market Direction | 2023-11-27 | 18 pages | Euromonitor

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Report description:

Hosiery slowed down in Austria in 2023 in comparison with 2022, as the cost of living crisis instilled caution over spending among consumers. Additionally, consumers purchased more hosiery in 2022, after two years of reduced demand due to the Coronavirus (COVID-19) pandemic. Therefore, there was less of a need to buy more items. Sheer hosiery is projected to see only marginal retail volume growth, but strong retail current value growth, due to the inflationary impact on prices, over 2023. As con...

Euromonitor International's Hosiery in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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