

Hosiery in Argentina

Market Direction | 2023-11-27 | 17 pages | Euromonitor

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Report description:

Retail sales of hosiery in Argentina have historically been concentrated in specialist stores. This is particularly the case with sheer hosiery items, which are mainly sold in outlets that also offer underwear, swimwear and nightwear. Similarly, sports goods stores have long played a key role in the distribution of non-sheer hosiery. However, together with more mainstream store-based apparel retailers that carry a wide array of product types, these players are increasingly losing ground as more...

Euromonitor International's Hosiery in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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HOSIERY IN ARGENTINA

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Store-based hosiery retailers continue to lose ground to e-commerce platforms
Production of international brands increasingly outsourced to local manufacturers
Sheer hosiery bucks trend of volume sales decline seen in most apparel categories

PROSPECTS AND OPPORTUNITIES

Outerwear brands will continue to develop and expand hosiery ranges
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