

## **Home Laundry Appliances in Brazil**

Market Direction | 2023-12-01 | 41 pages | Euromonitor

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### **Report description:**

Retail volume sales of home laundry appliances in Brazil are stabilising in 2023, following several years of decline. Consumer confidence rates are improving as national interest rates have decreased and the impact on appliance prices, as well as other consumer expenditure segments, has continuously reduced. Thus, stronger performances by freestanding automatic washing machines and automatic washer dryers are highly impacting the overall value of home laundry appliances, especially as automatic...

Euromonitor International's Home Laundry Appliances in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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