

Global Market Overview of Coffee

Global Strategy | 2023-11-30 | 32 pages | Euromonitor

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Report description:

The briefing examines how the coffee commodity is performing globally and in the largest countries in terms of supply and production. The report also provides data and analysis on coffee price dynamics, as well as analysing trends across key commodity consuming industries.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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