

## **Footwear in Sweden**

Market Direction | 2023-11-30 | 18 pages | Euromonitor

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### **Report description:**

Similar to apparel, footwear is projected to exhibit a decline in retail volume growth in 2023, with retail value sales remaining positive, primarily attributed to inflation and rising unit prices. The sector faced a steeper decline than apparel during COVID-19 in 2020 but rebounded significantly in 2021 and only displayed a modest volume decline in 2022, despite inflation and rising prices. The strong emphasis on outdoor activities and exercise resulted in a boost in sports footwear post-pandem...

Euromonitor International's Footwear in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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Sports footwear drives sales as outdoor and indoor activities increase

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