

## **Footwear in Israel**

Market Direction | 2023-11-30 | 19 pages | Euromonitor

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### **Report description:**

After experiencing robust growth during the COVID-19 pandemic, which spurred increased physical activity and demand for activewear, footwear sales in Israel faced deceleration amidst economic challenges in 2023. The economic environment, marked by high inflation and continued interest rate hikes from April 2022 to June 2023, contributed to a decline in household disposable income. Money-conscious consumers, affected by economic uncertainties, curtailed spending across consumer goods. Additionall...

Euromonitor International's Footwear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Footwear sales impacted by challenging economic and political environment

Sports footwear remains the category's growth engine

Skechers continues to expand in Israel as it appeals to value-focused consumers

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New entrants could pose threat to established brands

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