

Footwear in Hungary

Market Direction | 2023-11-30 | 25 pages | Euromonitor

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Report description:

The remarkable sneaker/trainer boom that Hungary is currently witnessing showed no signs of slowing down in 2023 as the huge numbers of sports footwear enthusiasts among the local population continued to prefer sneakers and trainers, especially sports-inspired footwear, over formal leather shoes and boots. Both men and women now consider designer sneakers and trainers from leading brands not only to be appropriately stylish footwear, but also as a potential investment due to the hype surrounding...

Euromonitor International's Footwear in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FOOTWEAR IN HUNGARY

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Convenience, comfort and practicality emerge as key demand factors

Budget-friendly options gain ground in women's footwear amidst high inflation

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