

Footwear in Austria

Market Direction | 2023-11-27 | 19 pages | Euromonitor

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Report description:

Footwear has been under particular stress with the shift from traditional leather shoes to other materials and sports shoes for many years. In particular, children's footwear has been under pressure, and it is projected to see the biggest decline in retail volume sales over 2023. This performance is partly informed by parents repurposing more durable sneakers (trainers) for different occasions, thereby saving money on shoes. Among adult categories, the shift from traditional leather shoes to o...

Euromonitor International's Footwear in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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