

## **Food Preparation Appliances in the United Kingdom**

Market Direction | 2023-11-27 | 40 pages | Euromonitor

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### **Report description:**

Food preparation appliances is set to experience an overall decline in retail volume terms in 2023, with this category expected to see the biggest fall in sales amongst all the small appliances categories. Food preparation appliances experienced the highest growth in 2020 during the COVID-19 pandemic, with food processors and mixers performing particularly well. Home seclusion resulted in increased uptake of cooking and baking, which benefited these categories. Whilst some of these habits have e...

Euromonitor International's Food Preparation Appliances in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Food Preparation Appliances in the United Kingdom  
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List Of Contents And Tables

### FOOD PREPARATION APPLIANCES IN THE UNITED KINGDOM

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Volume sales decline, whilst value sales see low growth due to price rises

Juicers continues to struggle in 2023

SharkNinja moves into top the three

#### PROSPECTS AND OPPORTUNITIES

Volume declines set to continue across the forecast period

E-commerce likely to continue to perform well moving forward

Multifunctionality and smart tech are the future for food preparation appliances

#### CATEGORY DATA

Table 1 Sales of Food Preparation Appliances by Category: Volume 2018-2023

Table 2 Sales of Food Preparation Appliances by Category: Value 2018-2023

Table 3 Sales of Food Preparation Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Food Preparation Appliances by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Food Preparation Appliances: % Volume 2019-2023

Table 6 LBN Brand Shares of Food Preparation Appliances: % Volume 2020-2023

Table 7 Distribution of Food Preparation Appliances by Format: % Volume 2018-2023

Table 8 Forecast Sales of Food Preparation Appliances by Category: Volume 2023-2028

Table 9 Forecast Sales of Food Preparation Appliances by Category: Value 2023-2028

Table 10 □Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2023-2028

### CONSUMER APPLIANCES IN THE UNITED KINGDOM

#### EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

#### MARKET INDICATORS

Table 12 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 13 Replacement Cycles of Consumer Appliances by Category 2018-2024

#### MARKET DATA

Table 14 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 15 Sales of Consumer Appliances by Category: Value 2018-2023

Table 16 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 17 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 18 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

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Table 21 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023  
Table 22 □Sales of Small Appliances by Category: Volume 2018-2023  
Table 23 □Sales of Small Appliances by Category: Value 2018-2023  
Table 24 □Sales of Small Appliances by Category: % Volume Growth 2018-2023  
Table 25 □Sales of Small Appliances by Category: % Value Growth 2018-2023  
Table 26 □NBO Company Shares of Major Appliances: % Volume 2019-2023  
Table 27 □LBN Brand Shares of Major Appliances: % Volume 2020-2023  
Table 28 □NBO Company Shares of Small Appliances: % Volume 2019-2023  
Table 29 □LBN Brand Shares of Small Appliances: % Volume 2020-2023  
Table 30 □Distribution of Major Appliances by Format: % Volume 2018-2023  
Table 31 □Distribution of Small Appliances by Format: % Volume 2018-2023  
Table 32 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028  
Table 33 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028  
Table 34 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028  
Table 35 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028  
Table 36 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028  
Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028  
Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028  
Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028  
Table 40 □Forecast Sales of Small Appliances by Category: Volume 2023-2028  
Table 41 □Forecast Sales of Small Appliances by Category: Value 2023-2028  
Table 42 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028  
Table 43 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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