

Energy Drinks in the Czech Republic

Market Direction | 2023-11-30 | 29 pages | Euromonitor

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Report description:

The demand for energy drinks continued to increase strongly even at a time of high inflation and a rising cost of living towards the end of the review period. This performance was influenced by people returning to offices and other jobs where they may need energy boosts to get through the day. In this light, an energy drink is becoming a beverage that is consumed as an everyday option. In addition, the end of the restrictions related to the Coronavirus (COVID-19) pandemic allowed Czech consumers...

Euromonitor International's Energy Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
November 2023

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