

Dishwashers in Brazil

Market Direction | 2023-12-01 | 36 pages | Euromonitor

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Report description:

After significant declines the previous year, retail value sales of freestanding dishwashers are experiencing double-digit growth in 2023, benefiting major category players such as Midea, Electrolux, Britania Eletrodomesticos and Whirlpool SA. While both freestanding and built-in dishwashers post single-digit retail volume growth, inflation continues to influence unit prices but to a lesser extent than in 2022.

Euromonitor International's Dishwashers in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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