

## **Cooking Ingredients and Meals in Laos**

Market Direction | 2023-11-30 | 34 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic has more or less come to an end in 2023, however, the country and economy faces a new set of challenges due to the international fuel hikes and inflation. As a result, most categories within cooking ingredients and meals have seen price increases which are forcing consumers to economise and cut out any unnecessary expenditure. However, in some ways, this is also having a positive impact on certain items as many consumers are now relying solely on home cooking and avoiding d...

Euromonitor International's Cooking Ingredients and Meals in Laos report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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