

Cooking Ingredients and Meals in Greece

Market Direction | 2023-11-28 | 47 pages | Euromonitor

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Report description:

Cooking ingredients and meals continues to battle with high prices in 2023, which are impacting consumer's buying habits, although inflation is lower than in the previous year. Amid this improved economic climate, retail volume sales have made a recovery in 2023 with a marginal increase, although current value growth has moderated significantly. Demand for convenience products and healthier options is contributing to overall sales performance. Greeks have a growing appetite for ready meals, sinc...

Euromonitor International's Cooking Ingredients and Meals in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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