

Cooking Ingredients and Meals in Cambodia

Market Direction | 2023-11-28 | 35 pages | Euromonitor

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Report description:

In 2023, cooking ingredients and meals will see an improved performance in comparison with 2022 due to the COVID-19 pandemic finally coming to an end and inflation finally stabilising. In line with the economic reopening and tourism resuming, demand has started to return to what it was prior to the pandemic. Likewise, packaged food is becoming more popular in Cambodia due to the rise in technology and investments from the government. Within all categories, demand is slowly expanding to rural areas...

Euromonitor International's Cooking Ingredients and Meals in Cambodia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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