

Coffee in the Czech Republic

Market Direction | 2023-11-30 | 22 pages | Euromonitor

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Report description:

High inflation from 2022 in the wake of the war in Ukraine and subsequent increases in prices of goods and energy continued in 2023. The overall economic situation in the country worsened and increased the cost of living for Czech households. Therefore, Czech consumers looked for ways to save money and reduce costs. This led to a decrease in the overall demand for coffee, as Czech consumers reduced their consumption. This was the case for retail and foodservice purchases. Restaurant operators re...

Euromonitor International's Coffee in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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