

Coffee in Belgium

Market Direction | 2023-11-30 | 21 pages | Euromonitor

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Report description:

Coffee consumption in Belgium remained stable throughout 2023, showing resilience against the impact of inflation. Belgians maintain a consistent need for their daily dose of coffee, seemingly unaffected by price increases. However, there persists a noticeable shift in preferences between coffee categories, despite the substantial price hikes. The premium segment, encompassing products like coffee beans, continues to outperform more traditional options such as ground coffee and soft coffee pods.

Euromonitor International's Coffee in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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