

Cigars, Cigarillos and Smoking Tobacco in New Zealand

Market Direction | 2023-06-21 | 27 pages | Euromonitor

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Report description:

While cigars and smoking tobacco continued to decline in 2022, cigarillos managed to record marginally positive growth in this year, representing something of a rebound in its performance after seeing a declining trajectory during the pandemic. The category's resilient performance can be attributed to several factors. One key factor is the relatively lower unit prices of cigarillos compared to cigars. As the cost of cigars increased due to excise tax hikes and rising inflation in 2022, budget-co...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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