

## **Childrenswear in Turkey**

Market Direction | 2023-11-30 | 18 pages | Euromonitor

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### **Report description:**

The demand for childrenswear is dampened by demographic trends, with the fertility rate and 0-3-year-old population seeing a downward trajectory in the country. In addition, the 4-14-year-old population started to drop towards the end of the review period. Meanwhile, apparel for teenagers imports some trends from adult fashion and some related to teenagers themselves, some borrowed from their counterparts in Western markets. In general, trends in terms of apparel for teenagers change quickly; th...

Euromonitor International's Childrenswear in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Combination collections and sustainable wear merge adult and children's trends

Colour plays an important role in engaging children

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