

Childrenswear in Israel

Market Direction | 2023-11-30 | 19 pages | Euromonitor

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Report description:

Childrenswear has faced various headwinds. The several increases in interest rates and high inflation, which averaged at around 4.3% in 2022 and 2023, compounded by the political turmoil revolving around the government's contentious judicial reforms, have seen the shekel declining against the US dollar and the country's credit rating being scrutinised. These factors have impacted Israel's apparel category in 2023, leading to limited growth for both the menswear and womenswear categories. However...

Euromonitor International's Childrenswear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CHILDRENSWEAR IN ISRAEL

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Childrenswear sees resilient growth despite challenging economic environment

Money-squeezed parents trade down to cheaper alternatives

Kiwi Kids returns to growth, expanding its market share in the category

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Consumers expected to increasingly favour discount chains as they seek bargains

More players expected to invest in the childrenswear category

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