

Childrenswear in Argentina

Market Direction | 2023-11-27 | 17 pages | Euromonitor

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Report description:

US childrenswear firm Carter's Inc recently began producing its Carter's and OshKosh brands at a facility in Argentina's La Rioja province. Focused on garments such as t-shirts and leggings, this factory is the company's first in Latin America and has an initial capacity of approximately 100,000 units per annum. While it was established primarily to supply the domestic market, it is envisaged the plant will ultimately also be used to manufacture products for export to neighbouring and regional c...

Euromonitor International's Childrenswear in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mimo & Co and Cheeky remain the clear leaders in childrenswear

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