

Carbonates in the United Arab Emirates

Market Direction | 2023-11-28 | 30 pages | Euromonitor

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Report description:

Across carbonates, reduced sugar options are gaining popularity in the United Arab Emirates. This trend is being widely supported by advertising and promotions. Hypermarkets and forecourt retailers are introducing floor and shelf banners advertising these drinks, while Pepsi has been conducting promotions in retailers such as Spinneys, where consumers can enjoy a can of one of the brand's reduced sugar options for free and share their feedback on its taste. Orange carbonates and other non-cola c...

Euromonitor International's Carbonates in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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