

Carbonates in South Africa

Market Direction | 2023-11-28 | 36 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Large category players are narrowing their offerings. As a result, Tab has been discontinued in South Africa. Leading player Coca-Cola seeks to strengthen its current brands and exclude low-performing ones. In its place, it has introduced a "Coca-Cola No Sugar No Caffeine Drink" to sustain its reach into the low sugar segment. This substitution leverages South Africans' sustained demand for Coca-Cola's brands, which supports its dominance of cola carbonates. However, the introduction of Tab's su...

Euromonitor International's Carbonates in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Carbonates in South Africa
Euromonitor International
November 2023

List Of Contents And Tables

CARBONATES IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Coca-Cola focuses on key performers and cancels Tab

No sugar tax increase for two years, while price gap between players closes

Brands to face essential ingredient shortage due to war in source markets

PROSPECTS AND OPPORTUNITIES

Product price is critical factor in consumer choice

Government to launch new sugar regulations which extend to product packaging

Crisper flavour for Sprite, while aspartame declared potential carcinogen

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 5 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 6 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 10 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 19 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 20 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

SOFT DRINKS IN SOUTH AFRICA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023
Table 22	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 25	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022
Table 26	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022
Table 27	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022
Table 28	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022
Table 29	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 30	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 31	Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 32	Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 33	Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 34	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 35	NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023
Table 36	LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023
Table 37	NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023
Table 38	LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023
Table 39	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 40	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 41	NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 42	LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 43	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 44	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 45	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 46	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 47	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 48	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 49	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 50	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 51	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 52	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 53	Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 54	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 55	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 56	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in South Africa

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Carbonates in South Africa

Market Direction | 2023-11-28 | 36 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com