

Carbonates in Saudi Arabia

Market Direction | 2023-11-30 | 31 pages | Euromonitor

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Report description:

The hot weather in Saudi Arabia continues to support sales of carbonates, with sales also benefiting from the large number of consumers aged under 30, who are a key target audience for these products. Despite this, consumers in Saudi Arabia continue to monitor their consumption of carbonates as they look to limit their daily sugar intake. The sugar tax and government-led campaigns to increase health awareness has encouraged more consumers to follow healthier lifestyles. Nonetheless, many consume...

Euromonitor International's Carbonates in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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