

Carbonates in France

Market Direction | 2023-11-30 | 39 pages | Euromonitor

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Report description:

Carbonates was amongst the most dynamic soft drinks categories in 2023. It is set to face another year with solid value growth, even after the offsetting post-pandemic effect of 2022. Total volume sales already surpassed the level of 2019 in 2022, because of both off-trade recovery and the positive performance in the on-trade channel, especially via fast food outlets. Favourable conditions existed in 2022, with the recovery after the pandemic years, the advertising offensive from mainstream play...

Euromonitor International's Carbonates in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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