

Carbonates in Brazil

Market Direction | 2023-11-29 | 36 pages | Euromonitor

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Report description:

As differentiation in carbonates is becoming harder, and consumers are becoming more price-sensitive, players are searching for competitive advantages, such as looking for new claims and improving cost efficiency related to logistics and distribution. Sustainability is a way to cater to both shareholders' and stakeholders' desires for a sustainable future. Good use of water resources, new packaging formats, and organic ingredients are starting to appear across brands that want to explore claims...

Euromonitor International's Carbonates in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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