

Carbonates in Azerbaijan

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Report description:

Carbonates is the most popular soft drink in Azerbaijan, with consumption rising in tandem with population growth and urbanization in the country. Cola carbonates comprises over 60% of retail volume sales and yet continues to enjoy strong growth in 2023. Its popularity is primarily attributed to the widespread appeal of Coca-Cola's flavour among young consumers, and the ongoing marketing efforts of both major players, The Coca-Cola Co and PepsiCo Inc. In 2023, Baku Coca-Cola Bottlers Ltd remains...

Euromonitor International's Carbonates in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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