

**Breakfast Cereals in Kazakhstan**

Market Direction | 2023-11-24 | 18 pages | Euromonitor

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**Report description:**

Value sales for breakfast cereal continue to be low in Kazakhstan, and in 2023, with inflation still pushing up prices, volume sales are expected to fall, as will constant value sales, as rising costs continue to hit profit margins. Kazakhs continue to eat bread, eggs and cheese for breakfast for the most part.

Euromonitor International's Breakfast Cereals in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2023

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