

**Breakfast Cereals in Dominican Republic**

Market Direction | 2023-11-24 | 17 pages | Euromonitor

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**Report description:**

A sustained increase in prices has hindered the recovery of breakfast cereals. Double-digit price increases were recorded in 2022, and inflation continues to impact all categories in 2023, especially children's cereals and muesli and granola. Consumption has declined and consumers are seeking more economical options or switching to more affordable categories. In this context, imported products have lost significance due to their higher cost due to logistics expenses.

Euromonitor International's Breakfast Cereals in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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