

## **Breakfast Cereals in Croatia**

Market Direction | 2023-11-23 | 17 pages | Euromonitor

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### **Report description:**

Whilst the rising production and logistics costs of 2022 have eased, breakfast cereals prices continue their upward trajectory in 2023 as retailers seek to maintain high margins, with no government system to keep them in check. The category still manages to record volume growth in 2023 as breakfast cereals are very popular amongst children, especially tourists from western countries. Foreign tourists account for a sizeable portion of demand, and traditional breakfasts (toast, bacon, eggs, jam) o...

Euromonitor International's Breakfast Cereals in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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