

Bottled Water in Algeria

Market Direction | 2023-11-30 | 24 pages | Euromonitor

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Report description:

Bottled water continues to be the largest soft drink in terms of volume sales and is expected to register positive volume growth in 2023. The major driver of volume sales is the unstable quality of the tap water, particularly in rural areas. As such, still bottled water continues to account for the most volume sales, as it is drunk instead of tap water. Continued population growth is also expected to support volume growth.

Euromonitor International's Bottled Water in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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