

## **Baked Goods in Costa Rica**

Market Direction | 2023-11-23 | 20 pages | Euromonitor

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### **Report description:**

After the strong price rises seen in 2022, consumers have welcomed the lower prices emerging in bread during 2023. The reduction in value added tax (IVA) in February 2023 and the improvement in global wheat supply has enabled retailers to reduce prices on some goods. Grupo Bimbo has reduced retail prices across the country as its products now fall into the 1% VAT category. In May 2023, the Musmanni chain of bakeries applied price reductions on bread across all its bakeries. As a result of the VA...

Euromonitor International's Baked Goods in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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