

**Baked Goods in Costa Rica**

Market Direction | 2023-11-23 | 20 pages | Euromonitor

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**Report description:**

After the strong price rises seen in 2022, consumers have welcomed the lower prices emerging in bread during 2023. The reduction in value added tax (IVA) in February 2023 and the improvement in global wheat supply has enabled retailers to reduce prices on some goods. Grupo Bimbo has reduced retail prices across the country as its products now fall into the 1% VAT category. In May 2023, the Musmanni chain of bakeries applied price reductions on bread across all its bakeries. As a result of the VA...

Euromonitor International's Baked Goods in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Baked Goods in Costa Rica

Euromonitor International

November 2023

### List Of Contents And Tables

#### BAKED GOODS IN COSTA RICA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Consumers respond positively as bread prices start to fall

Consumers return to old habits with focus on convenience

Private label emerges in frozen baked goods

##### PROSPECTS AND OPPORTUNITIES

Private label bread to gain ground as more economical option

Baked goods to offer healthier options to meet growing consumer demands

Frozen baked goods will continue growing due to convenience

##### CATEGORY DATA

Table 1 Sales of Baked Goods by Category: Volume 2018-2023

Table 2 Sales of Baked Goods by Category: Value 2018-2023

Table 3 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Table 4 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 6 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 7 Distribution of Baked Goods by Format: % Value 2018-2023

Table 8 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 9 Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 10 Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

#### STAPLE FOODS IN COSTA RICA

##### EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

##### MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2018-2023

Table 13 Sales of Staple Foods by Category: Value 2018-2023

Table 14 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 15 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 17 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2019-2023

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Table 19 Distribution of Staple Foods by Format: % Value 2018-2023

Table 20 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 21 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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