

Baked Goods in Cameroon

Market Direction | 2023-11-27 | 18 pages | Euromonitor

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Report description:

While baked goods is largely dependent on imported wheat, efforts are being made to provide local alternatives in order to stabilise prices and protect Cameroon from global uncertainties. As such local ingredients such as cassava, plantains, yams, and potatoes are now starting to be used. Among the various bread varieties incorporating local flour alternatives is the baguette, as well as Mumba bread, which is made with potato flour and mainly sold from kiosks. There are also examples of cakes...

Euromonitor International's Baked Goods in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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