

Baked Goods in Bosnia and Herzegovina

Market Direction | 2023-11-23 | 20 pages | Euromonitor

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Report description:

In 2023, baked goods achieved moderate volume growth due to the strong performance of leavened bread, which is gaining popularity and shaping the development of the baked goods category. Despite rising prices, overall consumption of baked goods has picked up slightly in 2023 as the category continues to recover in the post-pandemic era. The prevalence of high retail prices in baked goods and double-digit inflation, has resulted in strong double-digit current value growth in 2023.

Euromonitor International's Baked Goods in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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Unpackaged pastries and frozen baked goods report strong performance
Major player Podravka doo focuses on product development

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