

Baked Goods in Bolivia

Market Direction | 2023-11-23 | 20 pages | Euromonitor

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Report description:

With the war in Ukraine still having an inflationary impact on wheat prices, and with bread being one of the most important staple for Bolivians, the government subsidised the price of flour for bakers. Government authorities reported that 2 million quintals of flour were distributed in 2023 to bakers, through the Food Production Support Company (EMAPA), thus guaranteeing the stability of the price of unpackaged bread at BOB 0.50 cents per unit. As such, baked goods is expected to register moder...

Euromonitor International's Baked Goods in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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