

Baked Goods in Algeria

Market Direction | 2023-11-20 | 20 pages | Euromonitor

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Report description:

Baked goods sales continue rising in Algeria in 2023, with bread as an essential source of starchy carbohydrates set to underpin a solid and sustainable market size for baked goods overall. However, Algeria continues to witness severe economic hardship in 2023, further exacerbated by the international crisis driven by the war in Ukraine. This is leading to surging inflation and volatility of the local currency, resulting in declining consumer purchasing power. As such, baked goods is recording w...

Euromonitor International's Baked Goods in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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