

## **Apparel and Footwear in Spain**

Market Direction | 2023-11-30 | 94 pages | Euromonitor

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### **Report description:**

Retail sales of apparel and footwear in Spain registered a slowdown in growth in both volume and constant value terms in 2023, with the high cost of living being the key factor behind this trend. With many households exposed to rising interest rates, given the high concentration of variable-rate mortgages, Spaniards saw a decline in their real disposable incomes. While the rate of inflation showed signs of easing during the second half of the year, due to lower energy prices, consumers exercised...

Euromonitor International's Apparel and Footwear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Social media shapes young fashion trends

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## 2023 DEVELOPMENTS

Lifting of remaining face mask restrictions hinders growth in apparel accessories

Relaxation of work dress codes and warmer temperatures impact demand

Private label gains ground

## PROSPECTS AND OPPORTUNITIES

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