

Apparel and Footwear in Greece

Market Direction | 2023-11-27 | 89 pages | Euromonitor

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Report description:

Inflation and the cost of living crisis affected the performance of apparel and footwear in Greece in 2023, with price increases resulting in substantial current value growth across all categories. Volume sales increased, too, post-COVID-19; however, further volume growth continues to be hindered by multiple factors. First of all, inflation and its impact on disposable incomes means that Greek consumers are becoming more conservative in their spending; second, the presidential elections in May a...

Euromonitor International's Apparel and Footwear in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Apparel and Footwear in Greece
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List Of Contents And Tables

APPAREL AND FOOTWEAR IN GREECE

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 2 Sales of Apparel and Footwear by Category: Value 2018-2023
Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
Table 7 Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Weather patterns in 2023 unfavourable for some subcategories within womenswear
Domestic players retain a strong presence in womenswear in 2023
Fast fashion brands strengthen their position while sustainability remains embryonic

PROSPECTS AND OPPORTUNITIES

E-commerce set to lose traction as local consumers return to brick and mortar retailing
Casual and versatile items will help drive growth in the years ahead
Affordable womenswear set to gain share in the short term as consumer purchasing power remains constrained

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2018-2023
Table 14 Sales of Womenswear by Category: Value 2018-2023
Table 15 Sales of Womenswear by Category: % Volume Growth 2018-2023
Table 16 Sales of Womenswear by Category: % Value Growth 2018-2023
Table 17 NBO Company Shares of Womenswear: % Value 2019-2023
Table 18 LBN Brand Shares of Womenswear: % Value 2020-2023

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2019-2023
 Table 20 LBN Brand Shares of Women's Nightwear: % Value 2020-2023
 Table 21 NBO Company Shares of Women's Outerwear: % Value 2019-2023
 Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2020-2023
 Table 23 □NBO Company Shares of Women's Swimwear: % Value 2019-2023
 Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2020-2023
 Table 25 □NBO Company Shares of Women's Underwear: % Value 2019-2023
 Table 26 □LBN Brand Shares of Women's Underwear: % Value 2020-2023
 Table 27 □Forecast Sales of Womenswear by Category: Volume 2023-2028
 Table 28 □Forecast Sales of Womenswear by Category: Value 2023-2028
 Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028
 Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

MENSWEAR IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price increases lead to strong growth in current value sales
 Brand consciousness remains strong amongst the male population
 Casual is still the key trend in men's fashion

PROSPECTS AND OPPORTUNITIES

Jeans manufacturers will continue to develop outerwear in the years ahead
 Sports brands to retain leadership thanks to casual fashion trends
 Formal outerwear is unlikely to recover to pre-pandemic levels over the forecast period

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2018-2023
 Table 32 Sales of Menswear by Category: Value 2018-2023
 Table 33 Sales of Menswear by Category: % Volume Growth 2018-2023
 Table 34 Sales of Menswear by Category: % Value Growth 2018-2023
 Table 35 NBO Company Shares of Menswear: % Value 2019-2023
 Table 36 LBN Brand Shares of Menswear: % Value 2020-2023
 Table 37 NBO Company Shares of Men's Nightwear: % Value 2019-2023
 Table 38 LBN Brand Shares of Men's Nightwear: % Value 2020-2023
 Table 39 NBO Company Shares of Men's Outerwear: % Value 2019-2023
 Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2020-2023
 Table 41 □NBO Company Shares of Men's Swimwear: % Value 2019-2023
 Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2020-2023
 Table 43 □NBO Company Shares of Men's Underwear: % Value 2019-2023
 Table 44 □LBN Brand Shares of Men's Underwear: % Value 2020-2023
 Table 45 □Forecast Sales of Menswear by Category: Volume 2023-2028
 Table 46 □Forecast Sales of Menswear by Category: Value 2023-2028
 Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2023-2028
 Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2023-2028

CHILDRENSWEAR IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Population rates are impacted by consumer purchasing power
 Fast fashion brands gain share amid price consciousness
 Sports brands lose share

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PROSPECTS AND OPPORTUNITIES

Growth in childrenswear will remain slower than in apparel for adults over the forecast period

Private label and fast fashion brands will drive category growth

Sports brands to recover their share in childrenswear

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2018-2023

Table 50 Sales of Childrenswear by Category: Value 2018-2023

Table 51 Sales of Childrenswear by Category: % Volume Growth 2018-2023

Table 52 Sales of Childrenswear by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Childrenswear: % Value 2019-2023

Table 54 LBN Brand Shares of Childrenswear: % Value 2020-2023

Table 55 Forecast Sales of Childrenswear by Category: Volume 2023-2028

Table 56 Forecast Sales of Childrenswear by Category: Value 2023-2028

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028

SPORTSWEAR IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures and discounting activities lead to slower growth

Non-sport apparel and footwear outperform sportswear in 2023

Sport goods retailers and brand boutiques drive sales growth

PROSPECTS AND OPPORTUNITIES

Omnichannel is emergent in sportswear, but post-pandemic consumer behaviour will hamper e-commerce growth

International chains are set to strengthen their presence driving out independent sportswear retailers

Competitive landscape is becoming more fragmented yet with limited impact on the leading brands

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2018-2023

Table 60 Sales of Sportswear by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Sportswear: % Value 2019-2023

Table 62 LBN Brand Shares of Sportswear: % Value 2020-2023

Table 63 Distribution of Sportswear by Format: % Value 2018-2023

Table 64 Forecast Sales of Sportswear by Category: Value 2023-2028

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

JEANS IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Jeans receives a boost in 2023

Inflationary pressures help shape trends in jeans

Jack & Jones is emerging new entrant in men's jeans

PROSPECTS AND OPPORTUNITIES

Economy Jeans to retain leadership

E-commerce will continue to hold share, but women will still enjoy browsing in-store

Tourist flows to remain a growth driver for luxury brands

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2018-2023

Table 67 Sales of Jeans by Category: Value 2018-2023

Table 68 Sales of Jeans by Category: % Volume Growth 2018-2023

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Table 69 Sales of Jeans by Category: % Value Growth 2018-2023
Table 70 Sales of Men's Jeans by Category: Volume 2018-2023
Table 71 Sales of Men's Jeans by Category: Value 2018-2023
Table 72 Sales of Men's Jeans by Category: % Volume Growth 2018-2023
Table 73 Sales of Men's Jeans by Category: % Value Growth 2018-2023
Table 74 Sales of Women's Jeans by Category: Volume 2018-2023
Table 75 □Sales of Women's Jeans by Category: Value 2018-2023
Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2018-2023
Table 77 □Sales of Women's Jeans by Category: % Value Growth 2018-2023
Table 78 □NBO Company Shares of Jeans: % Value 2019-2023
Table 79 □LBN Brand Shares of Jeans: % Value 2020-2023
Table 80 □Forecast Sales of Jeans by Category: Volume 2023-2028
Table 81 □Forecast Sales of Jeans by Category: Value 2023-2028
Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2023-2028
Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2023-2028
Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2023-2028
Table 85 □Forecast Sales of Men's Jeans by Category: Value 2023-2028
Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028
Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028
Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2023-2028
Table 89 □Forecast Sales of Women's Jeans by Category: Value 2023-2028
Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028
Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

HOSIERY IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost of living crisis affects category performance in 2023

E-commerce sees smaller gains in hosiery

Sustainability and comfort are key trends

PROSPECTS AND OPPORTUNITIES

Fashion trends will enhance category performance over the forecast period

Sport brands will continue gaining popularity in the years ahead

Polarising trends will benefit hosiery in different ways

CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2018-2023
Table 93 Sales of Hosiery by Category: Value 2018-2023
Table 94 Sales of Hosiery by Category: % Volume Growth 2018-2023
Table 95 Sales of Hosiery by Category: % Value Growth 2018-2023
Table 96 NBO Company Shares of Hosiery: % Value 2019-2023
Table 97 LBN Brand Shares of Hosiery: % Value 2020-2023
Table 98 Forecast Sales of Hosiery by Category: Volume 2023-2028
Table 99 Forecast Sales of Hosiery by Category: Value 2023-2028
Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028
Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL ACCESSORIES IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

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Diverse trends influence the performance of accessories in 2023

Performance of gloves and scarves is weather dependent

Lifting of Covid-19-related restrictions and return to socialising leads to strong decline in face masks

PROSPECTS AND OPPORTUNITIES

Greece climate and inbound tourism set to drive growth in hats

Return to the office and recovery of business travel to drive sales of ties

Generation Z is set to drive growth in accessories over the forecast period

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 103 Sales of Apparel Accessories by Category: Value 2018-2023

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 106 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

FOOTWEAR IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Discounting intensifies as players respond to inflation

Sports brands lead men's footwear in 2023

Women's footwear is the best category performer in 2023

PROSPECTS AND OPPORTUNITIES

Casual and versatile shoes expected to remain the key growth driver in the coming years

Women's shoes will outperform other subcategories in the short-term

Performance footwear will be slow to recover due to ongoing price sensitivity

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2018-2023

Table 113 Sales of Footwear by Category: Value 2018-2023

Table 114 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 115 Sales of Footwear by Category: % Value Growth 2018-2023

Table 116 NBO Company Shares of Footwear: % Value 2019-2023

Table 117 LBN Brand Shares of Footwear: % Value 2020-2023

Table 118 Distribution of Footwear by Format: % Value 2018-2023

Table 119 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 120 Forecast Sales of Footwear by Category: Value 2023-2028

Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2023-2028

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