

Apparel and Footwear in Argentina

Market Direction | 2023-11-27 | 80 pages | Euromonitor

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Report description:

Total current value sales growth for apparel and footwear in Argentina in 2023 is set to surpass that recorded in 2022. However, this is solely because the country's entrenched problems with high inflation have recently been greatly exacerbated by the rapid depreciation of the peso, the global recovery from the pandemic and the fallout of Russia's invasion of Ukraine. With unit prices skyrocketing and the most severe cost-of-living crisis in a generation forcing consumers to rein in discretionary...

Euromonitor International's Apparel and Footwear in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

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Accessories still a focal point for diversification by outerwear producers
Isadora to the fore among accessories brands expanding into apparel categories
Warm autumn and winter weather depresses demand for some product types

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