

## **Apparel Accessories in Norway**

Market Direction | 2023-11-30 | 18 pages | Euromonitor

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### **Report description:**

Similar to most apparel categories, apparel accessories registered weaker volume sales in 2023 after growth in 2021 and 2022. Likewise, current value sales remained buoyant due to inflation and rising unit prices. Apparel accessories are purchased less often than most other apparel categories.

Euromonitor International's Apparel Accessories in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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APPAREL ACCESSORIES IN NORWAY

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Like other categories in apparel, accessories sees weak growth in 2023

Norwegian weather is a key driver of product development and sales

Face masks fade into the distance, post-pandemic

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Statement accessories will continue to contribute to the ongoing luxury trend

E-commerce will continue to represent a significant percentage of sales of apparel accessories

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