

Apparel Accessories in Austria

Market Direction | 2023-11-27 | 19 pages | Euromonitor

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Report description:

Given the economic uncertainty at the end of the review period, Austrian consumers purchased fewer apparel accessories. While the boom in fashion face masks ("other" apparel accessories) ensured a positive retail volume growth performance overall in 2020, all other categories witnessed a slump as the Coronavirus (COVID-19) crisis kept people indoors for long periods. The demand for fashion face masks slumped as consumers shifted towards clinical and FFP2 face masks in 2022, but mostly due to the...

Euromonitor International's Apparel Accessories in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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